



WIRED INTERNATIONAL

2002 Annual Report





Worldwide escalating tensions and a depressed global economy called for an increase in WiRED International's services "to bring information technology to the grassroots to help local communities solve local problems."

WiRED met that call with a growing number of COMMUNITY HEALTH INFORMATION CENTERS and other PUBLIC ACCESS INFORMATION CENTERS IN AFRICA, CENTRAL EUROPE and CENTRAL AMERICA. At the same time, we put plans and resources in place for significant expansion during 2003 in additional African and Central European countries.

During 2002, we also saw the release of the first major assessment of WiRED International's work in Kenya. While we knew that WiRED's work was valued and effective, we were surprised by the results. The data verified our critical role in providing students, teachers, family caregivers and community members with HIV/AIDS prevention information. The research also revealed that WiRED International's Community Health Information Centers were the sole or primary source of updated medical information about HIV/AIDS and other health matters for large portions of the professional medical community.

On behalf of WiRED International, I thank each of you who helped bring life-saving information to tens of thousands of individuals during 2002. I look forward to your continued support as WiRED International advances its work to help those in need.

Sincerely,

ROBERT OHRENSCHALL

President
Board of Directors

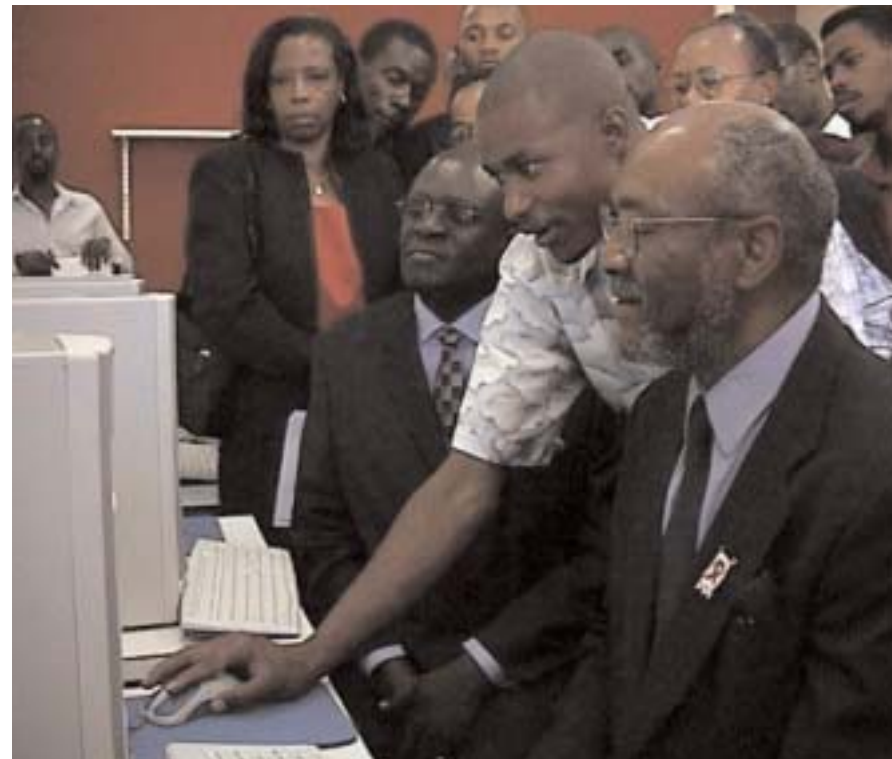
2002 ACCOMPLISHMENTS

- A. Developed and tested an acclaimed model to disseminate information about HIV/AIDS and other health care topics to medical professionals and ordinary people in developing countries
- B. Operated 35 Community Health Information Centers and Community Information Centers in seven countries
- C. Served hundreds of thousands of individuals
- D. Hosted U.S. Ambassador to Kenya, Johnnie Carson, who provided the keynote address during the dedication of the Medical Information Center at the College of Medical Sciences in the University of Nairobi
- E. Dedicated the first Community Health Information Center at the Tuzla Medical School in Bosnia
- F. Partnered with the Vukovar Institute for Peace Research and Education and the Euroregional Commission to install a Community Health Information Center in Vukovar, Croatia
- G. Released results from the first evaluation of WiRED International's Community Health Information Centers in Kenya



KENYA

U.S. Ambassador to Kenya, Johnnie Carson, providing keynote address.



KENYA

U.S. Ambassador to Kenya, Johnnie Carson, tours new Medical Health Information Center at the College of Medical Sciences in the University of Nairobi.

“It seems that the image of the United States often focuses on our enormous economic and military power. This center, and the WiRED program in general, is a demonstration of another type of power—the power of knowledge and information. I’m proud that the US is a world leader in the area of information and knowledge power—and I’m delighted that WiRED is helping in the effort to share this with the people of Kenya. In the long run, this form of intellectual and educational empowerment, the sharing of the power of information, is more important than any other form of power in the 21st century.”

U.S. AMBASSADOR TO KENYA – JOHNNIE CARSON



KIAMBU

AIDS orphans teach HIV/AIDS information to young school children in Kiambu, Kenya.



TUZLA

Mr. Hrvoje Badovinac (on the right), Medtronic Corporation's Manager for the Adriatic Region, takes center stage at the dedication of the Community Health Information Center in Tuzla, Bosnia.



KISUMU

Young child transported by a Bodda Bodda (bike taxi) to a Community Health Information Center in Kisumu, Kenya.

BUSIA

Traditional healers in Busia, Kenya, blend their indigenous practices with new healthcare information.



KIJIADO

Birth attendants in Kijiado, Kenya, incorporate HIV/AIDS prevention techniques into their work.



We at WIRED have learned that assistance programs are like ropes: you cannot push them, the people must pull them for themselves. Give the people the tools, the training, the ongoing help when and where they need it, and they will take the programs to places you could not have imagined for them.



VUKOVAR

Young people in Vukovar, Croatia, use the newly installed Community Health Information Center.

WHAT your donations will buy...

WIRED International's Centers have rapidly become community fixtures as schools, libraries, meeting places, support centers, referral stations, regional HIV/AIDS and health resource hubs. They start with the promise of information and follow up with a support system necessary to place information into the hands of the people to help them alter behaviors and improve their health.

| | |
|-------|---|
| \$100 | provides funding for a week-long outreach program to bring thousands of people in remote locations information about HIV/AIDS and other related areas |
| \$250 | provides 100 AIDS orphans in rural communities with HIV/AIDS prevention training |
| \$500 | provides 25 disabled children with HIV/AIDS prevention training |
| \$750 | provides one computer workstation to educate tens of thousands of visitors at a Community Health Information Center |

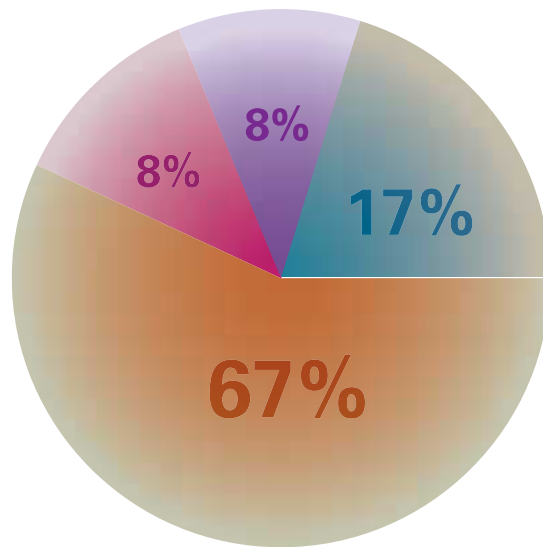
HOW to support wired...

Please bring these life-saving services to children and adults in disadvantaged countries. They depend on your generosity.

| |
|--|
| BESS TOUMA, Development Director Drawer 371123, Montara, CA 94037 |
| (650) 712-0773 phone (650) 712-0396 fax |
| www.WiredInternational.org bess@WiredInternational.org |

FINANCIAL SUMMARY

Annual budget of \$348,040 (cash and in-kind)

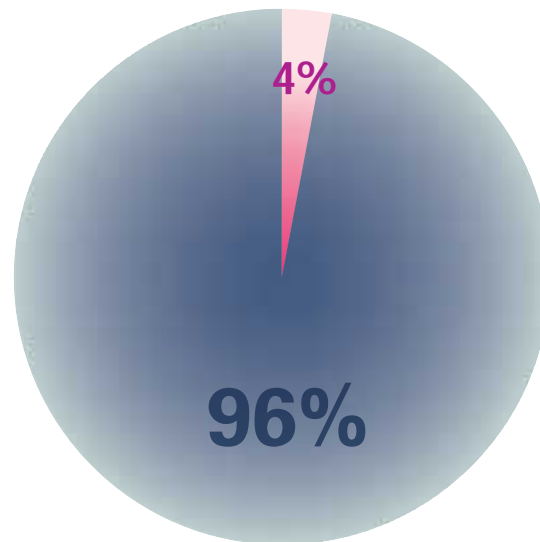


SOURCES OF EXPENSED REVENUE:

Individuals 8%
Foundations 17%
Corporations 8%
Government 67%

REVENUE ALLOCATION

WiRED International remained effective and efficient, with more than 96 percent of our revenue dedicated to program delivery



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THANK YOU for your generous support during 2002:

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March of Dimes

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Medical Communications Media

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NSA: National Stroke Association

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Susan Park

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of Nursing

World Health Organization

Frank Wright

Wright Type Design

WiRED's work is based on a simple idea: Provide grassroots communities with information. Offer this information in an interesting and useful format and provide assistance to help people use the information to their best advantage. The idea works because it puts in place the information and a support system to help people access it.

WiRED's work has demonstrated the power of information. It is our belief that information is essential: before people tackle problems, before they change attitudes and alter behaviors, before they address their own health concerns, they need information. Information is direction, information is motivation, information is encouragement, indeed, as has been said many times, information is power.

We at WiRED look forward to helping provide professionals and ordinary people alike with the information they need to live healthy, productive lives.

GARY W. SELNOW, PH.D.
EXECUTIVE DIRECTOR



Please visit our website at www.wiredinternational.org

We offer special acknowledgement to The Honorable Tom Lantos, U.S. Congress

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DRAWER 371123, MONTARA, CA 94037
PHONE (650) 712-0773 FAX (650) 712-0396
WWW.WIREDINTERNATIONAL.ORG