



WIRED INTERNATIONAL

P.O. Box 371132, Montara, California 94037
WiredInternational.org

MEDIA ADVISORY

June 15, 2004

CONTACT: GRAY M.MAGHANGA

TEL: 020-570118/ 0722-384330

pauline@wiredinternational.org

International Day for Campaign Against Drug Abuse and Illegal Trafficking

Guest Speaker: Dr. Susan Magada – Consultant Psychiatrist & Drugs Specialist

WHO: WiRED International (Kenya) with guest facilitator, Dr Susan Magada-
Consultant Psychiatrist – Drugs Specialist

WHAT: Discussion forum on the campaign against drug abuse and Illicit
trafficking

WHERE: WiRED offices, off Ngong rd, Opposite Jamhuri Telkom Exchange,
House No. 29

WHEN: Saturday, June 26th, 2004, 9.30 a.m. –International Day Against Drug
Abuse and Illegal Trafficking

WHY:

- (I) To enlighten the youth on dangers of drug abuse and Illegal drug trafficking
- (II) To encourage the youth to share their experiences on drug abuse in their communities.
- (III) Enable the youth come up with solution to the problem of drug abuse
- (IV) Encourage the youth to share these experiences with their peers and thus curb this practice.
- (V) To encourage integration of information on drugs into education facilities.



WIRED INTERNATIONAL

P.O. Box 371132, Montara, California 94037

WiredInternational.org

FOR IMMEDIATE RELEASE

June 15th 2004

CONTACT: GRAY M. MAGHANGA

TEL: 020-570118/ 0722384330

pauline@wiredinternational.org

International Day for Campaign Against Drug Abuse and Illegal Trafficking

WiRED International – Kenya, will hold a discussion forum for the youth during the International day for Campaign Against Drug Abuse and Illegal Trafficking, at WiRED office, off Ngong rd, opposite Jamhuri Telkom exchange, House no. 29, on Saturday, June 26th 2004 at 9:30am. The main facilitator will be Dr. Susan Magada, Consultant Psychiatrist and drug specialist.

This event will target the youth in and out of school, especially those in the slum settings due to their higher risk of exposure to illegal drugs. This forum will enlighten the youth on dangers of drug abuse and Illegal drug trafficking and encourage them to come up with feasible ideas on curbing this practice in their communities. This also empower them to say 'no' to illegal drugs and to set good examples for the later generation.

During this forum WiRED will also demonstrate the use information technology to disseminate vital health information to every age cohort in the community. Since drug abuse and HIV infection are closely related, WiRED will also provide important information on HIV/AIDS and other STDs to the youth during this event.

###ENDS###



P.O. Box 371132, Montara, California 94037
WiredInternational.org

PROGRAM FOR THE DAY

International Day for Campaign Against Drug Abuse and Illicit Trafficking

1st Session

- 9:30am –9:40am.** Introduction by Pauline Karani, Program Manager & Gray Mwakio- Special Projects Coordinator
- 9:40am –10:30am.** Introduction to Definition and Types Drug abuse by Dr. Susan Magada Consultant Psychiatrist & drugs specialist)

BREAK-ENERGIZER- 5 MIN

- 10:35am –10:50am.** The effects of drugs on health
- 10:50am –11:05am.** Drug abuse and HIV

TEA BREAK – 15 MINS

2nd Session

- 11:20am –12:30am.** Discussion and participatory session; Questions and answers
- 12:30am. –12:35am** Closing remarks by Zipporah Wanaswa – WiRED Central and Coast Regional Manager

After the closure of the event, anyone can remain behind to access any health information from our 110+ CD ROMs. WiRED client support staff, John Wanjir will assist the clients through this session